

**SEATGEEK MLS ALL-STAR GAME: SCAVENGER HUNT CONTEST
OFFICIAL RULES
NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT
INCREASE YOUR CHANCES OF WINNING.**

ELIGIBILITY: ENTER TO WIN (the “Contest”) is sponsored by SeatGeek, Inc., (the “Sponsor”). The Contest is open to residents of the 50 U.S. states and DC who are at least 18 years old at the time of entry (the “Participants”). Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of, the Sponsor, and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Contest are not eligible to participate or win a prize. The Contest is subject to all applicable federal, state, and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation. Eligibility is expressly conditioned on the acceptance of the Official Rules at time of entry.

WHEN TO ENTER: The Contest begins July 31, 2018 at 3:00pm Eastern Time (ET) and ends when the first person finds the prize in each of four locations, at approximately July 31, 2018 8:00 pm ET (the “Contest Period”).

THE CONTEST: The Contest consists of four winners, each of whom is the first to find the prize at one of four locations. A full list of dates and prizes is as follows:

DATE	PRIZE and ARV	PRIZE QUANTITY
July 31, 2018	2 tickets to MLS All Star Game plus VIP hospitality, valued at \$600	1
	2 tickets to MLS All Star Game plus VIP hospitality, valued at \$600	1
	2 tickets to MLS All Star Game plus VIP hospitality, valued at \$600	1
	4 tickets to MLS All Star Game + VIP hospitality, valued at \$1,200	1

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HOW TO ENTER: No purchase necessary to enter or win. Making a purchase will not improve your chances of winning.

In-person Enter to Win Method: The Contest consists of one winner at each of four locations who finds the SeatGeek representative first. There is one (1) way to enter the Contest. To enter the Contest, use the clues on social media to locate the SeatGeek representative waiting at one of four locations. No other methods of entry will be accepted. Limit one (1) entry per person. The first three winners will receive 2 tickets to 2018 MLS All-Star Game plus VIP hospitality valued at \$600. Last winner will receive grand prize 4 tickets to 2018 MLS All-Star Game plus VIP hospitality valued at \$1,200

Multiple entries received from any person or e-mail address or household in excess of the stated limitation will be void.

WINNER SELECTION: Winner will be the first person to find the SeatGeek representative at each location based on the clues. The grand prize winner will be the person who locates the SeatGeek representative at the final location.

DATE	TIME	NUMBER OF WINNERS
July 31, 2018	Approx. 3:00-8:00pm ET	4

REGISTRATION PERIODS

PRIZE and ARV	CONTEST PERIOD STARTS	CONTEST PERIOD ENDS	PRIZES AWARDED	PRIZEWINNER NOTIFICATION

3 Prize Winners: 2 MLS All-Star Tickets plus VIP hospitality (\$600/each) 1 Grand Prize Winner: 4 MLS All-Star Game Tickets plus VIP hospitality (\$1,200)	3:00 PM (ET) July 31, 2018	8:00 PM (ET) July 31, 2018	Hourly beginning at approximately 4:00 PM (ET) July 31, 2018 – 8:00:00 PM (ET) July 31, 2018	On-site and announced on social media
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No mechanically reproduced, illegible, forged, software generated, other automated or incomplete entries will be accepted. Contest entries will be deemed null and void and will be rejected if not submitted through authorized, legitimate channels. If a dispute as to the identity of any Participant cannot be resolved to the Sponsor's satisfaction, the entry will be deemed ineligible. Entry must be made by the Participant, only in the manner as set forth herein. All other methods of entry are considered void. Any entries received that are missing the required information or do not adhere to these Official Rules will be considered void and not be entered into the Contest.

All entries become the exclusive property of the Sponsor' and will not be acknowledged or returned. As permitted by law, each Participant agrees that personal information collected in connection with the Contest may be used by the Sponsor to contact you regarding promotional update; information; messages; and for other reasons via electronic and/or ordinary mail and, will be used by the Sponsor in compliance with their respective privacy practices.

PRIZES: A maximum of four winners will be selected as winners in the The SeatGeek MLS All Star Game Scavenger Hunt Contest.

NOTIFICATION: Each potential Winner will be notified when the prize is found (in the sole discretion of the Sponsor, as applicable) by the Sponsor in their sole and absolute discretion and such determination will be final and binding. In the event that any potential Winner does not accept the prize or is otherwise found to be ineligible, a disqualification will result, the Prize will be forfeited and, at the Sponsor' sole discretion and time permitting, an alternate potential Winner may be chosen from among all remaining eligible entries. Each potential Winner may be required to submit his/her valid social security number (if applicable) and/or other identification to the Sponsor' and will be required to execute and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, a Release of Publicity at the time of receiving the prize. If

all required documents are not properly executed and returned within the specified period of time, a disqualification will result, the Prize will be forfeited and, at the Sponsor' sole discretion and time permitting, an alternate potential Winner may be randomly selected from among all remaining eligible entries. Refusal or return of such documents as non-deliverable or potential Winner's noncompliance with these Official Rules will also result in disqualification and the Prize forfeiture and, at Sponsor' sole discretion and time permitting, may cause an alternate potential Winner to be selected from among all remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Contest, each Participant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against Sponsor' and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Contest, and all of their respective officers, directors, employees, agents and representatives (the "Released Parties"), for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Contest or from the receipt or use of any Prize or any travel or activity related to the receipt or use of any Prize. By entering this Contest, Participants, grant the Sponsor and each of their respective designees the right to publicize such Participant's name, address, city and state, or district, of residence, photograph, voice and/or other likeness, Contest entry materials, including without limitation, all copyrights, and prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, or garbled entries via e-mail. Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the Prize or in any Contest-related materials, or the cancellation or postponement of any Major League Soccer game, event or exhibition. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website.

Persons who tamper with or abuse any aspect of the Contest or website or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other Participant or Sponsor representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by Sponsor and/or their respective agents. Sponsor have the sole right to disqualify any Participant for violation of these Official Rules or any applicable laws relating to the Contest, and to resolve all disputes in their sole discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize, and (ii) disclaim any implied warranty. All disputes will be resolved under applicable U.S. laws in the County of New York, state of New York without giving effect to choice of law or conflicted law principles (whether of the state of New York, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of New York. Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

Sponsor reserve the right, in their sole discretion, to cancel or suspend the Contest for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Contest. In the event of cancellation, Sponsor may elect to identify any Winners and award any Prize by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT BY AN PARTICIPANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH PARTICIPANT AND SPONSOR RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

All entries must include a valid e-mail address for the Participant. Proof of providing the required information will not be considered proof of delivery to or receipt by Sponsor of entry into the Contest. In case of multiple entries received from any person or e-mail address or household, only the first entry received from such person, e-mail address or household will be considered. In the event of a dispute as to the identity or eligibility of a Winner based on an e-mail address, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address for the domain associated with the submitted e-mail address. The potential winner may be required to provide Sponsor with proof that he/she is the authorized account holder of the e-mail address associated with the winning entry. Winners of Prizes are solely responsible for any and all taxes on their respective Prizes. The Sponsor reserves the right to modify these Official Rules for

clarification purposes without materially affecting the terms and conditions of the Contest.

WINNERS' LIST: For the Contest Winners' names (available after selection), mail a self-addressed stamped envelope to: **SeatGeek MLS All Star Game Scavenger Hunt Contest; 400 Lafayette Street, 4th Fl., New York, NY 10003.** All Winner List requests must be received within 2 weeks of the contest conclusion.

Sponsor: The Sponsor of this Contest is **SEATGEEK, INC., 400 Lafayette Street, 4th Fl., New York, NY 10003.**